

MEET THE CAR THAT COULD CHANGE YOUR LIFE

Just occasionally, the birth of a new car is touched by magic. Everything about it just seems so right.

As the reaction of the motoring press has confirmed, the new Fiat Brava is one of those exceptional cars.

They have awarded it the ultimate accolade - the Car of the Year Award for 1996.

Instead of following current automotive fashion, the Fiat Brava sets a new and very distinctive style of its own. Every line and curve seems to melt imperceptibly into the next.

And every detail is so carefully executed that you can't imagine it being any other way.

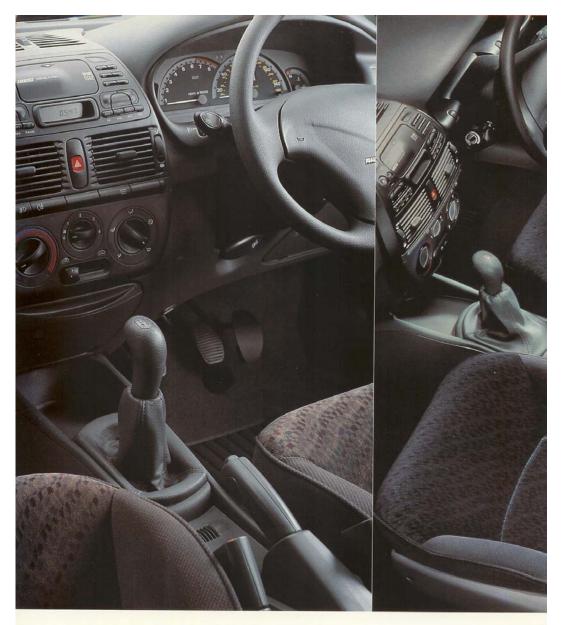
That's only the first of many pleasant surprises the Fiat Brava has in store.

This remarkable car sets new standards in so many areas. Safety. Interior space and comfort. Dynamic performance. Engineering refinement and reliability.

It is designed to exceed your every expectation.

To be the finest expression yet of the superior build quality Fiat now demands of every new model in its range.





A CAR THAT MAKES YOU FEEL GOOD INSIDE

Inside the Fiat Brava the same subtly distinctive design theme continues but with comfort and safety as the priorities.

The first thing you'll notice is the space - and how light and airy the interior is. An unusually large glass area provides both driver and passengers with an excellent view all round.

This sense of spaciousness is no illusion: the Fiat Brava has some of the most generous internal dimensions in its class, with ample room for five adults to travel in complete comfort. There's more than enough room for luggage, too - 13.4 cu.ft. in the boot, expanding to a cavernous 41.1 cu.ft. with the rear seat folded.



Settle into the comfortable driving seat and you'll make another welcome discovery: the steering wheel, the seat itself and the seat belt are all height adjustable.

The body-hugging shape of the seats not only provides excellent lateral and lumbar support but incorporates the latest antisubmarining safety design.

Thoughtful features abound - like standard central locking and an integral stereo radio/cassette with a protective cover. And the sophisticated ventilation system includes air re-circulation to keep you refreshed even in congested traffic, whilst superior aerody-

namics and extensive insulation keep wind and road noise to a restful minimum.

Wherever you drive, you'll feel comfortably at home.





MILES AHEAD ON DRIVING PLEASURE

For the enthusiastic driver, the view under the bonnet of the Fiat Brava is as pleasing as that sleek profile.



Gleaming light alloy, multivalve cylinder heads signal the new generation of Fiat modular engines - and completely new standards of performance and fuel efficiency.

New standards of reliability, too, since all these engines have been designed for minimal maintenance.

MULTI-VALVE TECHNOLOGY

1.4 S and SX models are powered by a 12 valve overhead cam unit with Bosch Monomotronic fuel injection which combines outstanding flexibility (90% of torque is available from as low as 2000 rpm)

and excellent fuel economy.

With four valves per cylinder and the latest electronic engine management technology, the free-revving 103 bhp twin overhead cam 1.6 engine has computer optimised combustion chambers to minimise harmful emissions.

Like the 1.4, this engine was designed specifically for smooth tractable acceleration and refined cruising. 90% of its torque is available between 2,500 and 5,500 rpm.

At the top of the Fiat Brava range, the advanced 1.8 litre 16 valve engine develops 113 bhp with remarkable smoothness and flexibility. Thanks to a crankshaft with eight counterweights and a torsional damper this unit produces minimal vibration, despite its 118 mph performance.

When you drive a Fiat Brava, you are in the forefront of current



engine technology. And you benefit from the latest computer-aided chassis design developments, too.

INNER STRENGTH

The Fiat Brava's bodyshell is one of the most rigid in its class - because a rigid chassis provides the ideal foundation for superior suspension design (as well as reducing noise and vibration).

In order to achieve the best balance between ride, comfort and roadholding, the car has a sophisticated all-independent system using McPherson struts at the front, together with off-set coil springs, forged steel wishbones and an anti-roll bar. Trailing arms, coil springs and an additional anti-roll bar are used at the rear.

PRECISE CONTROL

Responsive rack and pinion steering (power assisted on all models), adds to the Fiat Brava's exceptional driver appeal. Together with powerful dual-circuit brakes, Right: fully independent suspension, front wheel drive and power steering all contribute to the Fiat Brava driving experience.

it puts you firmly in control of every situation.

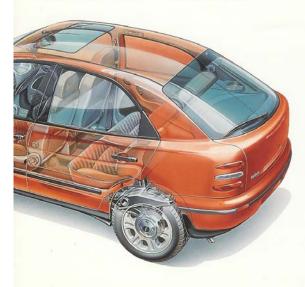
In fair weather or foul, the Fiat Brava's tenacious roadholding inspires complete confidence, while optimum aerodynamic balance ensures relaxed and comfortable high-speed cruising.

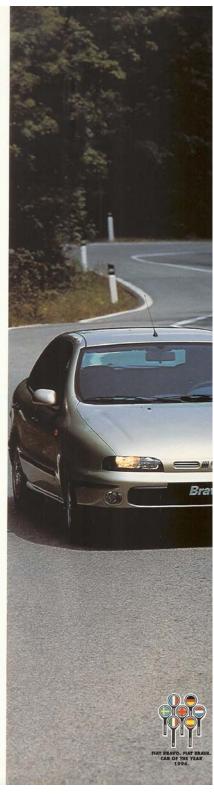
With spirited acceleration and sure-footed front wheel drive, even city driving becomes a pleasure.

And on the open road, the Fiat Brava's generous reserves of power and roadholding truly make this a car to savour.

People who drive Fiats expect a lot.

But the Fiat Brava will surprise even them.







SAFETY DESIGN THAT'S NO ACCIDENT

There's no simple, magic formula for car safety.

It involves a balance of factors, both primary and secondary.

Primary safety is to do with the dynamic qualities of the car - good handling and roadholding, powerful brakes, precise steering, all-weather tyre performance - and we know the Fiat Brava has these in abundance.

Where it also excels is in the wealth of secondary safety features incorporated into the design right from the drawing board stage.

STANDARD SAFETY FEATURES

A driver's airbag is standard on all models.

That exceptionally rigid bodyshell includes a passenger 'safety cage', protected by reinforcements in the fascia, centre console and floorplan as well as side impact bars in the doors. And to absorb major impact, the front and rear sections are designed to collapse progressively.

As a result, the Fiat Brava has successfully completed the most stringent crash tests and already complies with EU 'offset impact' legislation due to come into force in 1998.

The seats have energyabsorbing backrests and are fitted with internal crossbars to prevent the occupant from 'submarining' forward under the seat belt in the event of a collision.

In addition to the antisubmarining seat design, seat pretensioners are fitted to both front seats. There is also a full-width protective bar behind the split rear seats (where fitted) to prevent luggage being shunted forward in a severe impact and the energyabsorbing steering wheel has a collapsible column.

There are more unusual, but equally valuable safety features like the high-level third brake light and the Fiat Fire Prevention System which is also activated in the event of a major impact, cutting off the fuel pump and helping to prevent leakage.

In addition to this, ABS Anti-Lock Brakes are fitted as standard on the 1.8 ELX and available as an option on other models.



PROTECTION

We've also given a great deal of thought to keeping your investment safe.

Like all recent Fiat models, the Fiat Brava has extensive galvanisation of external steel panels to combat corrosion and protect your resale value.

When it does finally reach the end of the road, almost every part of the car is designed to be recyclable.

And in order to keep it safe from thieves, the Fiat Brava is fitted with central locking and a coded engine immobiliser, with over a billion separate permutations, as standard equipment.

Further peace of mind is provided by the integrated design of the radio/cassette, complete with protective security flap.

In this, as in every other respect, the Fiat Brava is safely ahead of the field.

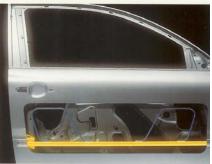
For added security the stereo radio/cassette forms an integral part of the dashboard and cannot be transported to any other car.





Flap opens to reveal cassette port.







Far left: the Fiat Brava meets both present and future EU safety legislation. Driver's airbag is standard.

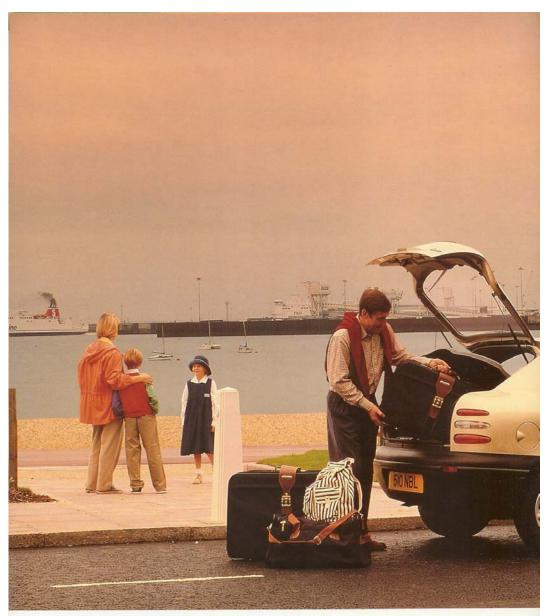
Above top: the full-width protective bar behind the split rear seats (where fitted) prevents luggage being shunted forward in an accident.

Above middle: twin side impact bars are concealed inside the front doors.

Above bottom: the high-level third brake light is ideally positioned for following drivers to sec.







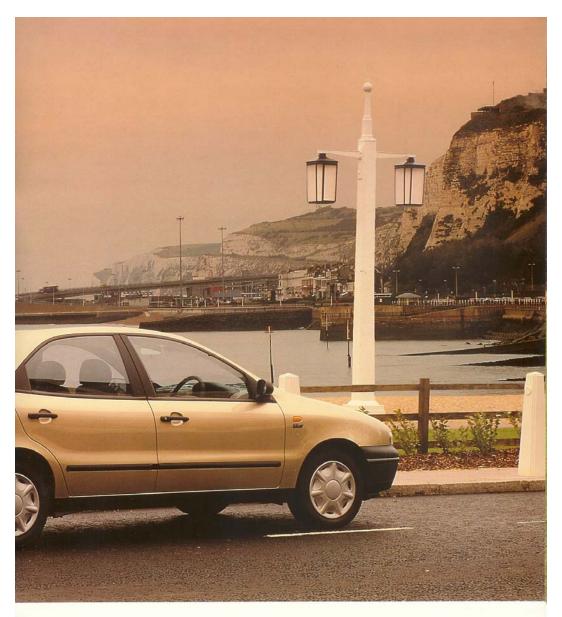
1.4 S in Metallic Juvarra Ivory



In any of the five versions, the Fiat Brava is a superbly appointed car.

Take the practical and economical Fiat Brava S shown here.

With 106 mph performance from its sparkling 80 bhp 1.4 litre engine, and a decidedly frugal fuel consumption, it's hardly likely to cramp your driving style.



The same goes for its specification. Power steering is standard, not an expensive option.

All the important aids to driver comfort - and therefore safety - are also standard right across the range, so naturally you get features like driver's seat height adjustment, adjustable steering column, plus bi-level heating and ventilation with air re-circulation.

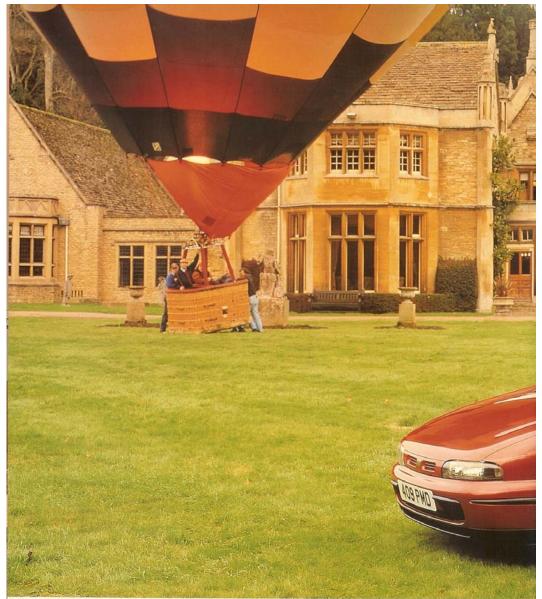
The integrated stereo radio/ cassette is standard, too, along with front seat belt pretensioners, central locking, tinted windows and Fiat's unique CODE immobiliser.

Explore a little more and you'll discover thoughtful details like the

remote rear hatch release beside the driver's seat.

Like every Fiat Brava model, the S delivers a perfect balance of practicality and pleasure.



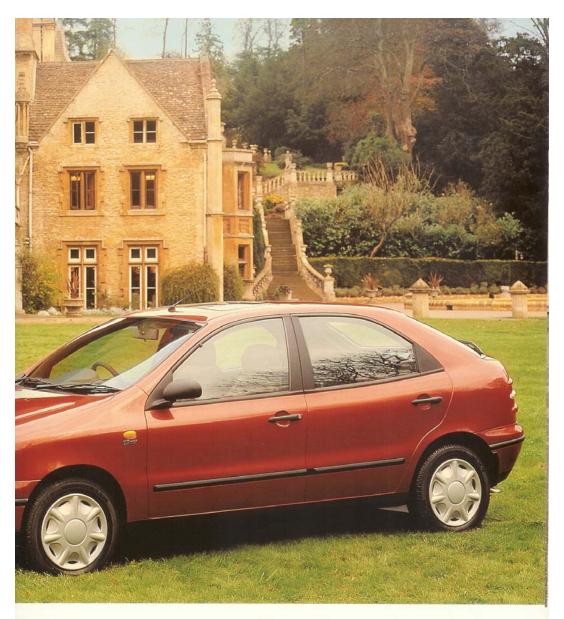


1.6 SX in Metallic Flame Red



Most middle-range cars promise you extra equipment, but few can match the sheer style and elegance of the Fiat Brava SX.

Body-coloured bumpers blend seamlessly into the Fiat Brava's splendidly aerodynamic lines and as you get behind the wheel, clear, easy-to-read instruments give you



all the important information at a glance.

6 speaker stereo sound is available to create the mood of your choice at the touch of a button.

The front windows are electrically operated with handy controls, and above your head there's an even more luxurious addition - an electric sun roof.

In the back, you'll notice rear headrests and an asymmetrically split, folding rear seat.

But it's on the open road that the Fiat Brava SX really shines.

Whether you choose the 80 bhp 1.4 litre or 103 bhp 1.6 litre engine, you will have power to spare as well as excellent fuel economy.

Wherever you're going, the Fiat Brava SX will take you there in style.





1.8 ELX in Metallic Susa Green



LUXURY AND POWER

Body-coloured bumpers and mirrors.

Elegant aluminium alloy wheels. Everything about the external appearance of the ELX indicates that this is the ultimate Fiat Brava.

Powered by a choice of either 103 bhp 1.6 litre or 113 bhp 1.8 litre engine, it delivers outstanding



performance - up to 118 mph in 1.8 form, with 0-62 mph acceleration in 10.3 seconds. Enhanced road-holding and braking, too, thanks to 185/60 tyres and ABS as standard on the 1.8.

Front fog lamps, electric door mirrors and headlamp washers are also fitted.

To secure your investment, you have remote control central locking, an alarm and Fiat's unique CODE immobiliser system.

Inside you are welcomed by luxurious velour upholstery and door trim - which perfectly complements the exterior colours.

With generous reserves of power,

performance is effortless and relaxing - even on the longest journey.

And to complete your driving pleasure, there's a 6 speaker, CD compatible stereo radio/cassette.

Bravissimo!

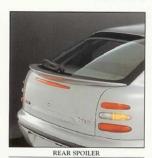


Fiat Ref:

EXHAUST TRIM

Black - 5908815

Chrome - 5908814



5908285





FOLDING GRILLE/DOG GUARD
Fiat Ref: 5908452

WOOD/LEATHER STEERING WHEEL Fiat Ref: 5908294

INDIVIDUALISE A V



Fiat offer a wide range of exclusive accessories for the Fiat Brava enabling you to customise your car to your exact requirements.



LEATHER STEERING WHEEL
Fiat Ref: 5908292

RY INDIVIDUAL CAR



The selection shown here is a representative sample. Full details on the complete range of accessories are available from your Fiat dealer



SEAT COVER SET Ask dealer for fitment details



MUDGUARD FLAPS - REAR
Fiat Ref: 5908473



ALLOY WHEEL KIT 6"x14" for use with 185/65 14" tyres

Fiat Ref:

5908811



ALLOY WHEEL KIT 6"x15" for use with 185/85, 195/50 15" tyres

Fiat Ref:

5908812



ALLOY WHEEL KIT 6"x14" for use with 185/60 14" tyres

Fiat Ref:

5908472



Fiat Ref:

CARPET MAT SET

Grey standard - 46000479

Grey luxury tuffed velour - 46000480

Beige luxury tuffed velour - 46000481

Beige standard - 46000482

Performance

		MAX SPEED	0-62 MPH	URBAN CYCLE	CONSTANT 56 MPH	CONSTANT 75 MPH
1.4 S: 1370cc	Engine BHP (kW): 80 (59) @ 6000 rpm Max Torque Nm (lbs. ft.): 112 (82) @ 2750 rpm Fuel System: Single-point injection	106 MPH	13.9 SECS	30.7 MPG 9.2 L/100km	53.3 MPG 5.3 L/ICOkm	40.4 MPG 7.0 L/100km
1.4 SX: 1370ce	Engine BHP (kW): 80 (59) @ 6000 rpm Max Torque Nm (lbs. ft.): 112 (82) @ 2750 rpm Fuel System: Single-point injection	106 MPH	13.9 SECS	30.7 MPG 9.2 L/100km	53.3 MPG 5.3 L/100km	40.4 MPG 7.0 L/ICCkm
1.6 SX: 1581cc	Engine BHP (kW): 103 (76) ® 5750 rpm Max Torque Nm (llbs ft.): 144 (106) @ 4000 rpm Fuel System: Multi-point injection	112 MPH	11.5 SECS	29.7 MPG 9.5 L/100km	50.4 MPG 5.6 L/100km	37.7 MPG 7.5 L/IOOkm
1.6 ELX: 1581cc	Engine BHP (kW): 103 (76) @ 5750 rpm Max Topeu Nm (lbs. ft.): 144 (106) @ 4000 rpm Fuel System: Multi-point injection	112 MPH	11.5 SECS	29.7 MPG 9.5 L/100km	50.4 MPG 5.6 L/nockm	37.7 MPG 7.5
1.8 ELX: 1747cc	Engine BHP (kW): 113 (83) @ 5800 rpm Max Torque Nm (lbs. ft.): 154 (114) @ 4400 rpm Fuel System: Multi-point injection	118 MPH	10.3 SECS	28.0 MPG 10.1	47.9 MPG 5.9 L/100km	37.2 MPG 7.6 L/100km

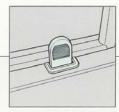
Equipment



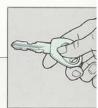
DRIVER'S AIRBAG



POWER STEERING



CENTRAL LOCKING



FIAT CODE IMMOBILISE



Standard Equipment on 1.4 S



STEREO RADIO CASSETTE + 2 SPEAKERS (CD player compatible + 6 speakers on SX & ELX models)



HIGH-LEVEL THIRD BRAKE LIGHT



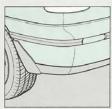
HEIGHT ADJUSTABLE STEERING WHEEL



HEIGHT ADJUSTABLE DRIVER'S SEAT

Additional Standard Equipment on 1.4 SX & 1.6 SX

(unless otherwise stated)



BODY-COLOURED BUMPERS



ELECTRIC FRONT WINDOWS



ELECTRIC SUN ROOF



SPLIT REAR SEAT WITH HEAD RESTRAINT



(unless otherwise stated)



ALLOY WHEELS



BODY-COLOURED



HEATED FRONT SEATS



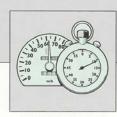
ABS ANTI-LOCK BRAKES (Optional on 1.6 ELX)



ELECTRIC REAR WINDOWS



FRONT FOG LIGHTS



MAXIMUM SPEED 118 mph 0 - 62 mph 10.3 secs (1.8 ELX)



AIR CONDITIONING (Optional)

Colours & Trims



160 Metallic Flame Red



387 Metallic Venetian Blue



629 Metallic Promis Grey



161 Antonelli Red



395 Forest Blue



712 Metallic Juvarra Ivory



169 Enamel Red



484 Metallic Regent Blue



713 Metallic Heather



249 White



628 Metallic Graphite Grey



820 Metallic Ink Black



349 Metallic Susa Green



305 Beige



306 Blue Mix



307 Blue Velour



308 Plum Velour

	S/SX		ELX		
	305 Beige	306 Blue Mix	307 Blue Velour	308 Plum Velour	
160 Metallic Flame Red	•		•		
161 Antonelli Red	•		•		
169 Enamel Red	•		•		
249 White		•	•		
349 Metallic Susa Green					
387 Metallic Venetian Blue			•		
395 Forest Blue		•	•		
484 Metallic Regent Blue			•		
628 Metallic Graphite Grey		•	•		
629 Metallic Promis Grey	•			•	
712 Metallic Juvarra Ivory		•		•	
713 Metallic Heather	•		•		
820 Metallic Ink Black			•		

TECHNICAL	1.4 \$	1.4 SX	1.6 SX	1.6 ELX	1.8 ELX
Maximum speed (mph)	106	106	112	112	118
0-62 mph (secs)	13.9	13.9	11.5	11.5	10.3
Fuel consumption (L/100km) mpg					
Urban cycle	30.7 (9.2)	30.7 (9.2)	29.7 (9.5)	29.7 (9.5)	28.0 (10.1)
56 mph	53.3 (5.3)	53.3 (5.3)	50.4 (5.6)	50.4 (5.6)	47.9 (5.9)
75 mph	40.4 (7.0)	40.4 (7.0)	37.7 (7.5)	37.7 (7.5)	37.2 (7.6)
Engine cc/number of cylinders	1370/4	1370/4	1581/4	1581/4	1747/4
Max power bhp (kW)	80 (59) @ 6000 rpm	80 (59) @ 6000 rpm		103 (76) @ 5750 rpm	
Max torque Nm (lbs. ft.)	112 (82) @ 2750 rpm	112 (82) @ 2750 rpm		144 (106) @ 4000 rpm	
Bore/Stroke (mm)	82.0/64.87	82.0/64.87	86.4/67.4	86.4/67.4	82.0/82.7
Compression ratio	9.85:1	9.85:1	10.15:1	10.15:1	10.3:1
Electronic ignition	•	•	•	•	•
Catalytic converter					
Rack and pinion steering	Power assisted	Power assisted	Power assisted	Power assisted	Power assisted
Turning circle	10.4 m	10.4 m	10.4 m	10.4 m	10.4 m
Independent suspension	10.4 m	10.4 m	10.4 m	10.4 m	10.4 m
Brakes	Servo assisted	Servo assisted	Servo assisted	Servo assisted	Servo assisted front
Brakes	front discs	front discs	front discs	front discs	Servo assisted front ventilated discs
	rear drums	rear drums	rear drums	rear drums	rear drums
Independent brake circuits	•	•	•	•	•
Load proportioning valve					
Wheel/Tyre size	5½1x14:175/65 R14	5½1x14:175/65 R14	51/2]x14:175/65 R14	61x14:185/60 R14	6]x14:185/60 R14
Major service intervals	9,000 miles	9,000 miles	9,000 miles	9,000 miles	9,000 miles
Fuel tank capacity	50 litres	50 litres	50 litres	50 litres	60 litres
Boot capacity		13.4 cu. fr. (380 dm ²)	13.4 cu. ft. (380 dm ³)		
(max. with folding rear seat)		41.1 cu. ft. (1165 dm ³)	41.1 cu. ft. (1165 dm ³)		
Kerb weight	1040 kg	1040 kg	1090 kg	1090 kg	1130 kg
Max. towing weight	1000 kg	1000 kg	1100 kg	1100 kg	1200 kg
Length	4187mm	4187mm	4187mm	4187mm	4187mm
Width	1741mm	1741mm	1741mm		
75.741147			2.1.1.2.0000	1741mm	1741mm
Height	1413mm	1413mm	1413mm	1413mm	1412mm
Wheelbase	2540mm	2540mm	2540mm	2540mm	2540mm
Track front	1451mm	1451mm	1451mm	1439mm	1439mm
Track rear	1453mm	1453mm	1453mm	1442mm	1441mm
SPECIFICATION					
Driver's airbag	•	•	•	•	•
Power steering	•	•	•	•	•
Central locking	•	•	•	•	•
Fiat CODE immobiliser	•	•	•	•	•
Stereo radio/cassette	2 speaker	RDS EON 6 speaker CD compatible	RDS EON 6 speaker CD compatible	RDS EON 6 speaker CD compatible	RDS EON 6 speaker CD compatible
Height adjustable driver's seat					
Adjustable headlamp beams	•				
Height adjustable steering wheel	•				
Tinted windows					
Air re-circulation					
Body-coloured bumpers					
Electric front windows					
Electric sun roof					
Split rear seat					
Rev counter					
Rear seat head restraints				•	•
Third brake light				:	
THE RESERVE OF THE PARTY OF THE	(1.00	•			
Alloy wheels				•	•
Luxury interior				•	•
Body-coloured electric door mirrors				•	•
Front fog lights				•	•
Heated front seats				•	•
Electric rear windows				•	•
TATAL CONTRACTOR OF THE PROPERTY OF THE PROPER				Optional	Optional
	Optional	Optional	Optional	Optional	
Air conditioning ABS anti-lock brakes Passenger airbag	Optional Optional	Optional Optional	Optional Optional	Optional Optional	Optional

• = Standard Equipment All versions feature a space saver spare wheel

For further information, please call the Fiat Information Service free on 0800 71 7000.

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Performance figures oxypted by Fart Sych, Feel Consumption Engages are in accordance with the Paisenger Car Fael Consumption Order 1983.

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When you buy a new Fiat, you buy more than just a car. Behind every car we sell there is the reassurance of a whole range of customer benefits and services designed to make the ownership of your

Fiat as enjoyable, affordable and trouble-free as possible.

12 MONTH UNLIMITED MILEAGE MECHANICAL WARRANTY

Any repairs required as a result of faulty materials or manufacture are carried out free of all charges either for parts or labour.

MASTERCARE EXTENDED WARRANTY

At moderate cost, you can obtain further peace of mind by purchasing an additional 12, 24 or 48 months mechanical warranty (dependent on model) called Mastercare. The option of extending your Fiat AA Assurance cover is also available.

8 YEAR ANTI-PERFORATION WARRANTY

Subject to regular inspections being carried out, any perforation of the bodywork due to corrosion will be repaired free of all parts and labour charges during the first 8 years.

3 YEAR PAINTWORK WARRANTY

Any paintwork defects due to faulty materials or manufacture will be rectified free of charge during the first 3 years.

FIAT AA SUPPORT SERVICES

12 months membership of Fiat AA Assurance comes free with every new Fiat, providing motoring peace of mind and a great deal more.

It includes the full AA Emergency Service (Roadside Assistance, Relay, Relay Plus, Home Start and Pan European Cover) 24 hours a day, as well as free access to travel information, légal advice and technical information.

FIAT MOTOR FINANCE

Fiat Motor Finance offers a wide range of finance plans for both private customers and business users. Your Fiat dealer will be pleased to give you more

information and written quotations are available on request. A guarantee may be required.

FIAT INSURANCE PLAN

Underwritten by a leading Lloyds Motor Insurance syndicate, the Fiat Insurance Plan offers very competitive premiums and up to 65% No Claims Bonus may be transferred from your existing policy.

12 MONTH PARTS AND REPAIRS GUARANTEE

All genuine Fiat parts are guaranteed for 12 months, as are repairs carried out by any Fiat dealer using genuine parts.

FIXED SERVICE COSTS

All Fiat dealers operate a 'Menu Pricing' programme which guarantees fixed service and replacement costs with no hidden extras. The price you see is the price you'll pay, unless you have given your consent for further work to be carried out.

FIAT AND THE DISABLED MOTORIST

Through Motability, Fiat offers preferential leasing and hire purchase schemes over periods of 3 to 5 years. A wide range of adaptations are also available through your Fiat dealer to match individual needs.

FIAT INFORMATION SERVICE

Many Fiat dealers offer additional services, such as extended working hours, Auto Clinic facilities or approved bodyshops. For details, simply call the Fiat Information Service free on 0800 71 7000.

